



Hill York Gears Up Leadership Team To Drive New Wave Of Growth And Innovation

Hill York, Florida's leading commercial air conditioning services and energy solutions company, has announced a strategic recasting of its leadership team to manage rapid growth in both traditional and smart technology services.

Leveraging decades of experience in their respective areas, three company leaders have been tapped to sustain Hill York's momentum as an HVAC pacesetter: Jeff Phillabaum, Rob Pulsifer and Mike Senecal.

"As we embrace innovations that create a higher standard in our industry, Jeff, Rob and Mike provide the drive to ride the next wave of growth," said CEO Robert "Chip" Lafferty.

The following Leadership Team promotions were announced:

Jeff Phillabaum will take the reins as President of Hill York Service Corporation. Phillabaum joined Hill York out of college and has led virtually every area of the company in his 39 years of service. "Jeff's deep level of experience and industry respect will be a huge asset as we continue to develop and market our diverse capabilities," Lafferty observed.

Former Vice President of Energy Solutions **Rob Pulsifer** has been named Executive Vice President of Existing Building Solutions. Hired by Hill York in 2010, Pulsifer has spent his 18-year career as a rising star in the industry. "Rob will be bringing his leadership and enthusiasm to our service team further integrating energy solutions, building controls, and HYSStat smart technology monitoring businesses," said Lafferty.



Rob Pulsifer



Mike Senecal

Mike Senecal has been promoted from Vice President of Construction to Executive Vice President of New Construction and will provide strategic direction for construction, operations, and projects. “Mike is a true blue Hill Yorker who is highly respected by the construction team,” Lafferty noted. During his 19 years with the company, Senecal has progressed through the ranks, starting in duct and pipe fabrication and moving up to a series of management roles.

“Jeff, Rob and Mike have proven track records for facilitating faster, smarter ways of meeting our clients’ challenges,” Lafferty reflected. “At a time when business is booming and growth opportunities are substantial, they will be instrumental in guiding our biggest successes going forward.”

Hill York is a full-service commercial air conditioning company providing energy efficient solutions for the installation, maintenance, and repair of a wide range of heating, cooling and ventilation systems. Founded in 1936, the company serves the state of Florida. For more information, visit www.hillyork.com.

